

**Sample Letter to send to Friends and Relatives:**

Dear Friend,

I am participating in an exciting project - the 13<sup>th</sup> annual **English Readathon** in Israel!

**Why am I doing this?**

- 1) To improve my English so I can be successful in my future studies.
- 2) To help [A.H.A.V.A.\\*](#), the English literacy organization, provide books for my school's English library.
- 3) To win awesome prizes for myself, and help my school win even *more* books for its English library.

\*A nonprofit organization whose goal is to advance English literacy among all Israelis, especially those children who cannot afford supplementary English education.

**Will you sponsor me?**

You can make a one-time donation or sponsor me for a certain amount per English book/page I have read.

Donate online [here](#). Other options to donate [here](#).

**Thank you for your generosity and support!**

Do you think that this money can buy happiness? See what science says [here](#).